

# fashion IS ART

A TRIBUTE TO

*Larry Garmany*

*Benefiting the American Cancer Society*

Saturday, June 9, 2018

**SPONSORSHIP OPPORTUNITIES**

# Your investment in the American Cancer Society will ensure that...

The more than 15,000 children diagnosed with cancer this year will have some of the best treatment options available, and millions of others may never have to hear the words ... "You have cancer"!



CHOOSE THE AMERICAN CANCER SOCIETY



Countless women diagnosed with cancer will continue to receive free wigs to camouflage the side effects of treatment.

Women like Kelli - whose breast cancer metastasized to her bones and liver - can remain hopeful that our funded researchers will make a research break-through in time to save her life!



We are able to sustain our Road to Recovery Program to ensure a network of volunteers is available to drive cancer patients to and from treatment.

We have ongoing funding to support our Hope Lodge Systems so people - like Charlie from Eastern Long Island - will continue to have somewhere to stay when their only treatment option is far away from home.



No matter what time of day or night a cancer patient or family member calls our toll-free number, a trained Cancer Resource Specialist is available to take their call, and provide comfort, support and critical information.

1-800-227-2345



Event Information: Fashion is Art  
Event Date: June 9, 2018  
Event Location: Detour Art Gallery

Contact: Keri Drako  
Community Development Manager  
2310 Route 34, Suite 1D, Manasquan, NJ 08736  
T: 732.292.4247 F: 732.528.0162  
E: Keri.Drako@cancer.org

Attacking from every angle.™



## Presenting Sponsor – Exclusive Opportunity

\$15,000

### Full Promotional Rights & Media Benefits

- ❖ Company/Donor name incorporated into event artwork - i.e. *2<sup>nd</sup> Annual Fashion is Art Presented by [Company Name]*
- ❖ Presenting Sponsor recognition on all promotional materials and invitations
- ❖ Exclusive placement on the Outside Back Cover of our Event Program
- ❖ Two-page company profile in the Event Program
- ❖ Presenting Sponsor recognition in all Fashion is Art press kits and news releases
- ❖ Presenting Sponsor recognition on Fashion is Art website

### On-Site Recognition & Signage

- ❖ Verbal recognition by the Master of Ceremonies
- ❖ Name/logo on step & repeat to be displayed at entrance of event
- ❖ Top billing on the event signage

### Hospitality Benefits

- ❖ Complimentary entrance for (15) guests to Fashion is Art
- ❖ Complimentary entrance to Garmany's event: Date TBA and VIP photos with Boomer Esiason and special guest for (10) guests

\*Pre-event recognition is subject to printing deadlines.

## Platinum Sponsor

\$10,000

### Full Promotional Rights & Media Benefits

- ❖ Platinum Sponsor recognition on all promotional materials and invitations
- ❖ Sponsor recognition in the Event Program including a prominent Platinum full page ad
- ❖ Sponsor recognition in all Fashion is Art press kits and news releases
- ❖ Sponsor recognition on Fashion is Art website

### On-Site Recognition & Signage

- ❖ Verbal recognition by the Master of Ceremonies
- ❖ Name/logo on step & repeat to be displayed at entrance of event
- ❖ Prominent recognition on the event Sponsor Board

### Hospitality Benefits

- ❖ Complimentary entrance for (12) guests

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## Gold Sponsor

\$7,500

### Full Promotional Rights & Media Benefits

- ❖ Gold Sponsor recognition on all promotional materials and invitations
- ❖ Gold Sponsor recognition in the Event Program including a prominent Gold Page
- ❖ Sponsor recognition in all Fashion is Art press kits and news releases
- ❖ Sponsor recognition on Fashion is Art website

### On-Site Recognition & Signage

- ❖ Verbal recognition by the Master of Ceremonies
- ❖ Name/logo on step & repeat to be displayed at entrance of event
- ❖ Prominent recognition on the event Sponsor Board

### Hospitality Benefits

- ❖ Complimentary entrance for (10) guests

## Silver Sponsor

\$5,000

### Full Promotional Rights & Media Benefits

- ❖ Silver Sponsor recognition on all promotional materials and invitations
- ❖ Silver Sponsor recognition in the Event Program including a prominent Silver full page ad
- ❖ Sponsor recognition in all Fashion is Art press kits and news releases
- ❖ Sponsor recognition on Fashion is Art website

### On-Site Recognition & Signage

- ❖ Verbal recognition by the Master of Ceremonies
- ❖ Name/logo on step & repeat to be displayed at entrance of event
- ❖ Recognition on the event Sponsor Board

### Hospitality Benefits

- ❖ Complimentary entrance for (6) guests

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## Bronze Sponsor

\$2,500

### Full Promotional Rights & Media Benefits

- ❖ Bronze Sponsor recognition on all promotional materials and invitations
- ❖ Bronze Sponsor recognition in the Event Program including a prominent Bronze full page ad
- ❖ Sponsor recognition in all Fashion is Art press kits and news releases
- ❖ Sponsor recognition on Fashion is Art website

### On-Site Recognition & Signage

- ❖ Verbal recognition by the Master of Ceremonies
- ❖ Recognition on the event Sponsor Board

### Hospitality Benefits

- ❖ Complimentary entrance for (4) guests

## Underwriting Sponsor Opportunities

*All underwriting sponsors will receive recognition on the website.*

#### #1 – \$3,500 – Bar Sponsor

- ❖ Complimentary tickets for two (2) guests
- ❖ Full Page advertisement in the Event Program
- ❖ Signage at each bar, your company logo to be featured on cocktail napkins
- ❖ Option to name the signature cocktail

#### #2 – \$2,000 – Live Art

- ❖ Complimentary tickets for two (2) guests
- ❖ Half Page Advertisement in the Event Program
- ❖ Your company logo will be featured on signage in the gallery

#### #3 – \$1,500 – Valet Parking

- ❖ Complimentary tickets for two (2) guests
- ❖ Half Page Advertisement in the Event Program
- ❖ Your company logo will be featured on a prominent sign in the car drop off area
- ❖ Option to provide a hang tag or company product for every car

#### #4 – \$1,000 – Entertainment

- ❖ Complimentary tickets for two (2) guests
- ❖ Half Page advertisement in the Event Program
- ❖ Your company logo will be featured on signage near the band, DJ, and podium

# Sponsorship Commitment Form

Please complete the following information:

Company or Individual Name	Company Contact
Street Address	City, State, Zip
Telephone Number	E-mail Address
Your name or your company name as you would like it to appear on all event materials	
Signature & Date	

Yes, we will support the American Cancer Society by sponsoring the  
2<sup>nd</sup> Annual Fashion is Art, as a:

<input type="checkbox"/> Presenting Sponsor	\$15,000	<input type="checkbox"/> Silver Sponsor	\$5,000
<input type="checkbox"/> Platinum Sponsor	\$10,000	<input type="checkbox"/> Bronze Sponsor	\$2,500
<input type="checkbox"/> Gold Sponsor	\$7,500	<input type="checkbox"/> Specialty Opportunity # _____	\$ _____

Please send camera ready artwork (hi-res jpeg or PDF) to [keri.drako@cancer.org](mailto:keri.drako@cancer.org). Advertisements are due by  
Monday, May 14<sup>th</sup>. Full Page Color: (8" w x 10.5" h) Half Page Color (8" w x 5.25" h)

I would like to purchase \_\_\_\_\_ additional ticket(s) at \$200 per ticket. \$ \_\_\_\_\_

Sorry, we cannot be a sponsor/underwriter this year, but please accept our donation of  
\$ \_\_\_\_\_.

### Method of payment:

- Check Enclosed (Made payable to the American Cancer Society) Check # \_\_\_\_\_  
 Please Invoice (All payments must be received prior to the event)  
 Paid Online at [www.FashionIsArt.org](http://www.FashionIsArt.org)  
 Credit Card (Please circle one)      Visa      MC      Discover      AMEX

Name on Credit Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Matching Gift Form Enclosed

PLEASE RETURN THIS FORM NO LATER THAN MONDAY, MAY 14, 2018 VIA MAIL OR FAX TO:

American Cancer Society  
ATTN: Keri Drako  
2310 Route 34, Suite 1D  
Manasquan, NJ 08736  
(t): 732.292.4247  
(f): 732.528.0162

### INTERNAL USE ONLY

Date Received: \_\_\_\_\_  
Payment Amount: \_\_\_\_\_

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